

Report of the Interim Strategic Director

CLEAN AND GREEN

1. Purpose of report

To update Members on the progress of the Clean and Green initiative.

2. Background

On the 19 November 2018 Members approved the implementation of the Clean and Green initiative. The initiative identified a number of on-going activities which support the Council's key priority to ensure that the environment in Broxtowe is protected and enhanced for future generations.

Information in the appendices provides an update with regards to the activities associated with the Clean and Green initiative.

3. Financial implications

Any financial implications of the Clean and Green initiative have been approved and are contained within budgets.

<u>Recommendation</u>

The Committee is asked to NOTE the report.

Background papers

Nil

APPENDIX 1

1. Litter picking of the A610 – Linked to the corporate Priority of reducing litter.

An additional litter pick took place in February 2019. The stretch of road litter picked was from the layby in between the Nuthall Island and M1 Island (Eastwood bound) to the first bridge Eastwood bound. Approximately 1.5 tonnes of waste was collected, including the removal of old signage. This was achieved more efficiently and therefore more cost effectively than initially anticipated and came in below budget. The experience obtained will inform future litter picks with the potential to increase the area of the A610 covered

A scheduled litter pick and grass cut of the whole stretch of the A610 within the Borough boundary took place during the week commencing 13 May 2019 with a further litter pick and cut planned for September 2019.

A budget of £5450 has been allocated in 2019/20 as part of the Clean and Green initiative to fund a further litter pick on the A610 in February 2020.

2. Weed Killing - Linked to the corporate Priority of making Broxtowe cleaner.

The first Borough wide weed killing application has been completed. A further Borough wide weed killing application is planned for September 2019.

As part of the Clean and Green initiative an additional intermediary inspection will take place in July 2019 on high priority and difficult to reach areas. Where it is evident that weeds are growing additional spot treatments of these areas will be undertaken. It is anticipated that this work will be carried out over a two week period.

This task is met from existing resources.

3. Fly tipping - Linked to the corporate Priority of reducing fly tipping

Investigations are still taking place with regards to the most appropriate CCTV system to use in the pursuance of reducing fly tipping. Visits to neighbouring authorities are planned in order to view the systems they operate. A budget of £20,000 has been allocated within the capital programme to deliver this initiative.

As previously reported preventative fly tipping signage was erected on New Road and Narrow Road, Watnall in August 2018. The roads were identified as a fly tipping hot spot area with 27 fly tipping incidents being recorded between April and August 2018. Between September 2018 and March 2019 there has only been a further six incidents of fly tipping suggesting the signs are having a positive effect.

Further preventative signs have been installed under the Clean and Green initiative on other hot spots areas, such as the entrance to the sewage works on the A610 and Old Church Road, Greasley.

A capital budget of £13,000 was provided in 2018/19 as part of the Clean and Green initiative to increase the security of the Council's Parks and Open Spaces. This budget was fully utilised to provide new security measures which included enhanced gate locking mechanisms with shrouds, additional tree planting and installation of physical barriers.

A further 11 concrete stop blocks each weighing 2400kg have also been purchased under Clean and Green. Twelve blocks have been deployed at various sites across the Borough to restrict access and reduce fly tipping.

Work continues to enhance the Council's response to Fly Tipping with a total of £1370 spent so far in 2019/20 from within the allocated Clean and Green budget.

4. Waste Days - Linked to the corporate Priority of reducing littering and fly tipping, increasing recycling and reducing residual waste

The table below shows where the 'Waste Day' events were held and the tonnage collected.

Date	Venue	Number of Visits	Tonnage collected	Number of fridges	Number of other electrical items/other items
2 March	Greenwood Centre, Toton	82	2.58	19	27
2 March	Victoria Street Car Park, Stapleford	190	4.86	11	15
2 March	Trowell Parish Hall Car Park	29	3.36	4	15
9 March	Brinsley Parish Hall Car Park	62	1.92	5	22
9 March	Mansfield Road Recreation Ground Car Park	60	1.76	1	10
Total		423	14.48	40	89

As is shown there was a significant difference in the amount of waste collected. It was also evident from data gathered at the event that there was a difference in where the residents were coming from. For example, at Eastwood and Stapleford the majority of users lived in very close proximity and walked to the event whereas at the Toton event most residents drove to the site.

During the week commencing 8 April 2019 waste days also took place, in conjunction with the Housing Department, in the areas of Matthews Court, Stapleford, Ribblesdale Court, Chilwell and Princes Street Eastwood. A total of 3.66 tonnes, 2.14 tonnes and 4.4 tonnes, respectively were collected. In addition, a number of electrical and other items were collected.

In 2018/19 five waste days were delivered at a cost of £2500. These were achieved more efficiently and therefore more cost effectively than initially anticipated and came in below budget. For example, additional budget was allocated for the clearance of waste on the days following the events, which was not required, and multiple events were held on the same day rather than one event per day.

In 2019/20 a budget of £15,500 has been allocated. Based on the experience gained from the events held in 2018/19 consideration is being given to the most appropriate way to deliver waste days with the funds available including the potential to hold more waste days than previously planned.

5. Replacement litter bins Linked to the corporate Priority of reducing litter.

Under the Clean and Green campaign, a commitment was made to replace a number of litter bins by the end of March 2019. The litter bins were located in high profile areas and where there is a significant amount of passing traffic or foot fall, for example, main roads, alley ways, parks and bus stops.

A total of 89 litter bins being replaced or installed in new areas around the Borough under the Clean and Green initiative.

Whilst this task was delivered from within existing resources it required prioritisation of this activity.

6. Community Clean Teams Initiative Linked to the corporate Priority of making reducing litter, reducing fly tipping, increasing recycling and composting and reducing residual waste.

Twelve Clean Team events have already taken place. At the time of writing a further event is in the planning to take place in Eastwood involving a local Guide group. It is envisaged that further Clean Team events will take place throughout the year and these will be reported back to Members in due course.

Since the launch of the scheme over 200 individuals or groups not previously working with the Council have come forward of their own account wanting to take pride in their local area and be part of the Community Team project.

A number of school visits have been undertaken involving both the frontline refuse staff and the office recycling team. These have been very well received by all. Educating younger residents is key and further work with schools and the Nottinghamshire Schools Waste Action Club Officer is

planned for September 2019 under the Clean and Green brand. The success of this will be reported back to Members in due course.

From September 2018 a total of £3000 was spent supporting the activities falling under the Community Clean Teams strand of the Clean and Green initiative. Items purchased included such as plants, trees, and equipment to support community litter picks. In 2019/20 a budget of £4000 has been allocated to continue this work.

7. Livery Linked to the corporate Priority of reducing litter and increasing recycling

In 2018/19 a budget of £11,400 to deliver new livery for Council vehicles and £2800 for new branded town centre barrows was allocated. The procurement was achieved below budget at £8070 and £2675 respectively. All suitable vehicles within the Refuse, Street Cleansing and Grounds Maintenance sections were liveried under the Clean and Green brand.

Town Centre Attendants have been provided with new Clean and Green branded barrows. The Town Centre Attendant is a high profile role within the community and these employees play a key role in promoting the wider message of Clean and Green. Community Clean Team postcards have been provided to the Town Centre Attendants for them to distribute to visitors and residents who they come in contact with that show an interest in making a difference in the local area.